



18-20 AUG 2023, MVEC

Organised by :



Managed by :



BLUEBELLS EVENTERS SDN BHD

202301003162 (1497081-X)

16-2, Jalan Solaris 5, Solaris Mont Kiara, 50480 Kuala Lumpur, Malaysia.

Tel : +6019 693 1431

E-mail : nicole.lee@bluebellsevents.com

TERMS & CONDITIONS OF PARTICIPATION

TERMS OF REFERENCE

UNDER THESE RULES & REGULATIONS THE TERM "EXHIBITOR" SHALL INCLUDE ALL EMPLOYEES, SERVANTS, AND AGENTS OF ANY COMPANY, PARTNERSHIP, ORGANIZATION OR INDIVIDUAL TO WHOM EXHIBITION SPACE HAS BEEN ALLOCATED. THE TERM "EXHIBITION" SHALL MEAN THE EXHIBITION REFERRED TO ON THE APPLICATION AND CONTRACT FORM. THE TERM "EVENT ORGANIZER" SHALL MEAN BLUEBELLS EVENTERS SDN BHD. THE TERM "CONTRACT" MEANS THE APPLICATION AND CONTRACT FOR EXHIBITION SPACE AT THE EXHIBITION ENTERED INTO BETWEEN THE EVENT ORGANIZER AND THE EXHIBITOR WHICH INCORPORATES THE RULES & REGULATIONS, GOVERNED BY MALAYSIAN LAW.

APPLICATION FOR PARTICIPATION

ALL APPLICATIONS FOR EXHIBITION SPACE SHALL BE MADE ON THE PRESCRIBED APPLICATION AND CONTRACT FORM OVERLEAF, WHICH SHALL BE COMPLETED AND RETURNED TO THE EVENT ORGANIZER OR THEIR AUTHORIZED REPRESENTATIVES. ALL SAID APPLICATION SUBMISSIONS SHALL BE DEEMED CONFIRMATION OF THE EXHIBITOR PARTICIPATION AND ACCEPTANCE OF THE TERMS OF CONTRACT. UPON ACCEPTANCE **BY THE EVENT ORGANIZER OF THIS APPLICATION**, THESE APPLICATIONS SHALL BECOME A LEGALLY BINDING CONTRACT UNDER THE TERMS AND CONDITIONS SET FORTH HERE.

EXHIBITOR COVENANT

THE EXHIBITOR ACCEPTS AND AGREES TO ABIDE BY ALL RULES & REGULATIONS ADOPTED BY THE EVENT ORGANIZER, AND ANY LAWS, BY-LAWS AND RULES & REGULATIONS AS SET FORTH BY ANY RELEVANT AUTHORITY. THE EXHIBITOR FURTHER AGREES THAT THE ORGANIZER SHALL HAVE THE FINAL DECISION IN ADOPTING ANY RULE OR REGULATION DEEMED NECESSARY PRIOR TO, DURING AND AFTER THE EXHIBITION.

ALLOCATION OF EXHIBITION SPACE

THE EVENT ORGANIZER SHALL ALLOCATE EXHIBITION SPACE ACCORDING TO THE NATURE OF THE EXHIBITS OR IN ANY MANNER THEY MAY DEEM FIT. THE EVENT ORGANIZER RESERVES THE RIGHT TO RELOCATE ANY BOOTHS AT ANY TIME SHOULD EXCEPTIONAL CIRCUMSTANCES WARRANTS IT AND MODIFY THE FLOOR PLAN AS THEY MAY DEEM FIT. SUCH RELOCATIONS AND MODIFICATIONS SHALL BE AT THE DISCRETION OF THE EVENT ORGANIZER AND THE EXHIBITOR SHALL HAVE NO CLAIM FOR COMPENSATION AS A RESULT OF SUCH CHANGES.

ASSIGNMENT AND SUBLETTING

THE EXHIBITOR SHALL NOT ASSIGN ANY RIGHTS UNDER THIS APPLICATION, SUBLET THE EXHIBITION SPACE NOR ADVERTISE OR DISPLAY GOODS OTHER THAN THOSE MANUFACTURED OR SOLD BY THEM IN THE REGULAR COURSE OF THEIR BUSINESS WITHOUT THE PRIOR WRITTEN CONSENT OF THE EVENT ORGANIZER WHICH CONSENT MAY BE WITHHELD WITHOUT GIVING ANY REASON. ANY INFRINGEMENT MAY, AT THE EVENT ORGANIZER'S DISCRETION, RESULT IN THE PROMPT REMOVAL OF THE OFFENDING PERSON(S) AND/OR GOODS.

TERMS OF PAYMENT

50% DEPOSIT DUE FOR PAYMENT UPON SUBMISSION OF THIS DOCUMENT.
50% BALANCE DUE ACCORDING TO STIPULATED PAYMENT SCHEDULE (BY 30 JUNE 2023).
NON-PAYMENT OF ANY PART OF THE CONTRACT MAY, AT THE DISCRETION OF THE EVENT ORGANIZER, RESULT IN:-
A. IMMEDIATE TERMINATION OF THE CONTRACT EXHIBITOR NOT ENTITLED TO ANY REFUND
B. EXHIBITOR AND THEIR CONTRACTORS NOT PERMITTED ON-SITE UNTIL THE ACCOUNT HAS BEEN SETTLED IN FULL
C. EVENT ORGANIZER UTILIZING THE EXHIBITION SPACE FOR PURPOSES THEY DEEM FIT

CANCELLATION TERMS

NOTICE OF CANCELLATION OF SPACE, INCLUDING SPACE REDUCTION, SHALL BE MADE BY THE EXHIBITOR IN WRITING AND ITS CONFIRMATION SHALL BE SUBJECT TO THE DISCRETION OF THE EVENT ORGANIZER, SUBJECT TO THE PAYMENT OF CANCELLATION FEES BY THE EXHIBITOR TO THE EVENT ORGANIZER AS CONSIDERATION FOR RELEASE FROM THE CONTRACT AS FOLLOWS :

BEFORE 31-MARCH 2023	FULL REFUND
BETWEEN 01-APRIL AND 31-MAY 2023	30% OF CONTRACT AMOUNT
01-JUNE 2023	100% OF CONTRACT AMOUNT

SUPPLEMENTARY CLAUSES

WHENEVER NECESSARY, THE EVENT ORGANIZER SHALL ISSUE SUPPLEMENTARY REGULATIONS IN ADDITION TO THE TERMS AND CONDITIONS OF CONTRACT TO ENSURE THE SMOOTH MANAGEMENT OF THE EXHIBITION. ANY ADDITIONAL WRITTEN REGULATIONS SHALL FORM PART OF THE CONTRACT AND SHALL BE BINDING ON THE EXHIBITORS.

RIGHT OF REFUSAL

THE EVENT ORGANIZER RESERVES THE RIGHT TO REFUSE ANY APPLICATION

EXHIBITOR'S CONFIRMATION

Date:

Name of Signatory:

Designation:

Signature & Company Stamp: